



New Brunswick Scottish Cultural Association Inc.

IN UMBRA CARDUI VIOLAE VALESCANT

"In the thistle's shadow, violets grow stronger."

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FOR IMMEDIATE RELEASE

April 6, 2011

Fredericton

NEW BRUNSWICK SCOTTISH-CULTURAL ASSOCIATION (NBSA)

Tartan Day 2011

Each year, Scots and their descendants celebrate their cultural identity on April 6th, and recognize the contribution of Scots and their descendants to Canadian life by celebrating Tartan Day. April 6th was chosen to be Tartan Day because it was on 6th April 1320 that the Scottish nobility, following the Second War of Scottish Independence, issued the Declaration of Arbroath. On Tartan Day we celebrate our freedom to acknowledge and to celebrate our Scottish heritage.

First adopted in Nova Scotia in 1987, Tartan Day spread to Canada's other provincial and territorial jurisdictions in the first half of the 1990s, to the United States by Act of Congress in 1998, and then to Australia and New Zealand. After many years of lobbying by Scottish associations and societies across Canada, in 2010 the government proclaimed Tartan Day to be a national holiday.

In the proclamation, Hon. James Moore, Minister of Canadian Heritage expressed the following sentiments: On this day, all Canadians will have the opportunity to celebrate and learn about Scottish culture, traditions, and heritage, as well as their contribution to Canadian society....I encourage people all across the country to celebrate on that date [April 6th] the contributions of millions of Canadians of Scottish ancestry in building our country.

Tartan Day 2011 is doubly exciting for Canadians of Scottish descent, as well. In March 2011, Parliament officially adopted the Maple Leaf Tartan as an official symbol of Canada. Designed in 1964 and worn by the 2nd Battalion of the Royal Canadian Regiment Pipes and Drums, the Maple Leaf Tartan has long been associated with Canada and its official adoption is yet another indication of the great contributions made by Scots and their descendants to the success of this country.

It is with this sentiment in mind that the New Brunswick Scottish Cultural Association asks each and every person of Scottish descent to don their tartan to commemorate this important day. Please visit the NBSCA Events Calendar to see how your community will be commemorating Tartan Day.

BACKGROUND

The New Brunswick Scottish Cultural Association (www.nbscots.com) was founded in 1980, and represents that provinces Scottish cultural communities and organizations, acting as both an information resource and promoter/defender of the Scots and their descendants who have contributed to New Brunswick's economic, social, political, and cultural development.

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